

GENERIC VERSION - 3

(These text boxes can be used on your newsletter or website to give people ideas for action)



Elections involve years of preparation, but they are ultimately decided by who shows up on Election Day. People are also influenced by the most recent things they hear about the issues or candidates. Why not take Election Day off from your normal job, and spend it calling and visiting people you know, to make sure they are letting their voice be heard at the ballot box! Call your friends and ask if they have voted yet, and if not, when they intend to do so. Then call them back later to see if in fact they voted. If they need help getting to the polls, help them!

One of the best services you can provide for your fellow citizens is to help them get to the polls on Election Day. Now is the time to begin planning car pools, babysitting services, and other activities that will assist people to get to the polling places!

While political campaigns spend millions of dollars to get their candidates elected, it remains true that there is one tool more powerful than all the money, media, and technology at their disposal. That tool is personal contact. By making a phone call or paying a visit to someone in order to urge that person to vote, and to give that person information on the best candidates, you are exercising the single most effective method anyone has. People will often make their voting decisions based on who has taken the time to speak to them and ask for their help. This election season, take out your address list, and start planning the phone calls and visits that you will make! You have only one vote, but you can influence countless votes!

Many elections are decided by a very small margin of votes. By taking Election Day off and using it to mobilize voters, you can create the margin of victory! One of the best services you can provide for your fellow citizens is to help them get to the polls on Election Day. Now is the time to begin planning car pools, babysitting services, and other activities that will assist people to get to the polling places!