

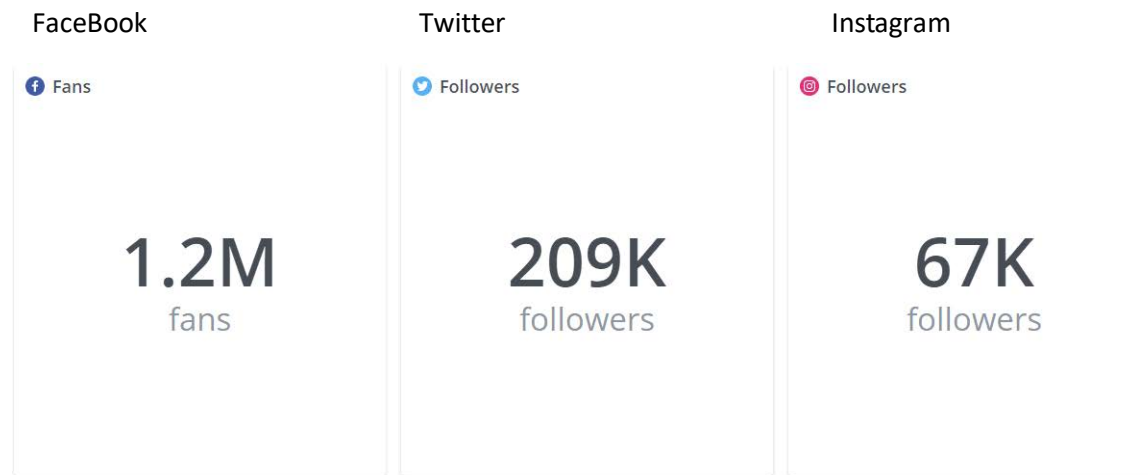
Yearly Stats Report: Social Media by Platform

Three Major Platform Visual Summary

Summary:

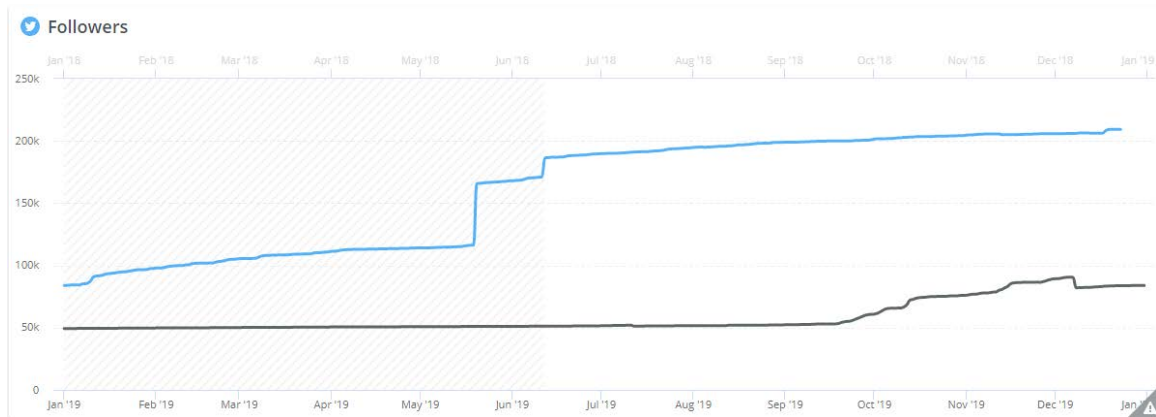
Priests for Life is a family of ministries which operates multiple social media accounts on all the major platforms, the largest of which are mentioned below. Our overall directory of social media outreach can be found at ProLifeSocialMedia.com.

(Here is the Total Number of Followers on the 3 major platforms for 2019)



(Here is a breakdown of the Twitter Platform for 2019)





(Here is a breakdown of the Instagram Platform in 2019)



2019 in Summary:

- Social Media overall had a very good year.
- We grew over all accounts combined.
- We launched a Virtual Studio which we use weekly.
- We launched two TV Channels on Roku and Amazon.
- We multi-streamed daily to between 10 – 20 accounts simultaneously.
- We launched a multifaceted ProLife Podcasting effort.
- We had over 50 million impressions on Twitter.
- We trended organically four times on Twitter.
- We went Platform Viral over 20 times on Twitter.
- Our YouTube saw tremendous growth with over 2k new subs and over 1k video watched DAILY!
- In just 2 months we have over 2200 Channel installs on Roku and Amazon Fire.
- We have over 386 hours, in just 60 days, of TV watched on these channels alone.

- We are developing new campaign strategies and technology for sustained growth in 2020
- We have higher rank grade on Twitter and forecast projection than any pro-life person or group.
- We are consistently growing on Instagram and developing new broadcast technology to multi-stream within the next 3 months.
- We started full blown domain and Image based SEO for top Google Ranking.
- We are consistent using targeted ads on Google and Facebook to laser focus on the people we want to reach per campaign that we do.
- We have developed 10 new regular shows for our channel on End Abortion.TV. One, for instance, will consist of programs related to the 2020 elections; another, called "The Light," is a show about pro-life and Scripture.